

ONE TO **ONE** *Marketing Solutions*



**Forging
Partners
One Card
at a Time**



**Flexible
solutions for
your business
goals**



*One to One Marketing Solutions
and our strategic partners can
build a true turnkey operation
for your card program*

The growing flexibility in banking and retail industries to accept not only credit - but debit and stored value (prepaid) cards is creating new opportunities for companies, One to One Marketing Solutions can help you capitalize on this growing trend.

Program Development

One to One's development team will create a unique solution for you. Included in development are programming, scheduling and fulfillment. This results in the most effective solution for your card program at the best value.

Card Creation and Fulfillment

One to One's creative staff will design a card program to meet and exceed your specifications. Your card is then produced by a Visa® and MasterCard® certified manufacturer. They utilize the highest quality control standards in the industry, including encryption during the manufacturing process. Your card can incorporate the newest features and functions, including cutting edge - "Smart Card" technologies.

Our fulfillment center will distribute cards directly into the hands of your customers and/or end users.

Setting New
Standards for
Excellence



Banking Relationships

One to One Marketing Solutions has long standing banking relationships. Our partner bank is a Tier One financial institution and is listed among the Top 100 Banks in the U.S. They are proactive in the stored value card industry, with a unique understanding of the marketplace.

Transaction and Processing Services

Our transaction and processing partner is a publicly held company with over 6,000 employees. Twelve million Visa and MasterCard authorizations are processed monthly.

Prepaid Card Expertise

One to One's experts have already developed over 1,000,000 Visa and MasterCard products in excess of \$60 Million in value.

One to One Marketing Solutions can provide you with the most effective solution at the best value.

Breaking barriers in card-based commerce



One to One Marketing Solutions' Custom Products...

Individually Created To Meet Your Unique Business Needs

Stored Value Cards

One to One Marketing Solutions can give you maximum flexibility in design and execution of your marketing programs using stored value cards.

One to One can help your business save costs and be more productive using a family of related card services.

One to One's state of the art capabilities allow the creation of fully customized programs. Virtually anything the mind can imagine, One to One Marketing Solutions can create.

One to One Marketing Solutions' Suite of Products

Re-loadable cards

- Sales incentive programs
- Commission programs
- Travel & entertainment expense cards
- Virtual cards
- Purchasing cards

Non Re-loadable cards

- Gift cards
- Promotional cards
- Rebate cards
- Virtual cards
- Incentive cards
- Instant issue cards

Payroll cards

- Employee and company benefits

ATM/cash cards

- Money transfer

Insurance cards

- Co-pay cards (pharmaceutical)
- Medical Cards
- Claim reimbursement cards

Retail gift cards

- Shopping malls
- Franchises
- Chain stores

Loyalty cards

- Affinity cards
- Retail programs

Exceeding your expectations is our driving force



Find out how One to One Marketing Solutions can create a unique program for you now.

Call: 630-754-4800

E-mail: info@onetoonecard.com

Visit our web site: www.onetoonecard.com



Forging Partners One Card at a Time

COMPANY MISSION

To be an innovative leader in the cashless marketplace by effectively delivering customer-driven solutions for our business-to-business partners.

There is a paradigm shift occurring in the way Americans are handling financial transactions today. We are truly becoming a cashless society. One to One Marketing Solutions was created as a customer oriented company to empower its partners by offering card based solutions for today's market driven economy.

One to One is a vertically integrated provider for all prepaid card products. The relationships with our strategic partners allow us to create a turnkey operation for your program.

Capabilities include:

Program Development

Card Creation and Fulfillment

Banking Relationships

Transaction and Processing Services

Program Management



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